Advancement

The mission of the Louisville High School Office of Advancement is to ensure that Louisville continues to be a thriving institution into the future, recognizing the importance of its current families as well as alumnae and alumnae parents. Louisville will also ensure that it remains connected to all alumnae who are instrumental in passing on Louisville's charism and traditions to the young women of the future.

WAYS TO GIVE

Gifts to Louisville may be in the form of cash, check, credit or stock transfer and are tax-deductible to the fullest extent provided by law. Louisville is a 501(c)(3) institution.

Careful planning of a gift to Louisville High School can help maximize the benefits to you and Louisville. Federal income, estate and gift tax laws encourage individuals and their families to make gifts to schools. The following paragraphs summarize some of the ways you can gift Louisville High School and take advantage of tax savings.

OUTRIGHT GIFTS

An outright gift of cash to Louisville is a fully tax-deductible gift in the tax year given, unless the total amount exceeds 50% of your adjusted income. Checks should be made payable to Louisville High School. Credit cards are gladly accepted.

GIFTS OF SECURITIES, REAL ESTATE, AND PERSONAL PROPERTY

If you own real estate or securities and other types of personal property that have appreciated in value, you will generally benefit by donating the property to a charitable institution. You are able to deduct the fair market value of the donated assets and also avoid capital gains taxes.

GIFTS OF LIFE INSURANCE

A donor may make Louisville High School the beneficiary of a life insurance policy. His or her

premium payments then become deductible for income tax purposes. A new policy may be taken out in the name of Louisville High School or an existing policy may be gifted to the school.

GIFTS FROM BEQUESTS

Gifts made through your will may be for a specific sum or items, or for a specific percentage of an estate, a residue of an estate, or on a contingent basis. Your estate will receive a charitable deduction for the value of property passing to Louisville High School. If you intend to include Louisville in your will or trust, please contact the Advancement Office at (818) 346-7510.

MATCHING GIFTS

Matching gifts of employees' contributions are provided by a number of corporations. A matching gift may double and sometimes triple the size of an individual donation. Ask your employer about their matching gift program and forward the company form along with your donation to Louisville.

ANNUAL FUND

Annual Fund donations offset the difference between tuition and the actual cost of educating a student. At the time of registration, parents sign a commitment to make every effort to make a voluntary tax-deductible contribution of a least $500 over and above the tuition to help defray the budget deficit. Louisville tuition covers approximately 89% of the annual operational budget. Gifts to the Annual Fund provide the remainder that is needed to continue a quality Catholic education for every Louisville student. Donors of $1,000 or more are honored at a President's Circle Dinner later in the year.

Parents may send in their Annual Fund donation at any time. A letter is sent to each family in the fall suggesting that, in order to garner a charitable deduction for the tax year, they may wish to give before December 31.

ALUMNAE APPEAL

The focus of the Alumnae Appeal is on Louisville's alumnae and alumnae parents. It is Louisville's hope that, in giving to this appeal, you are giving back to your alma mater. With your generous help, we will continue to meet the ever-changing needs of our students by providing them with the best education possible. Donations to the Alumnae Appeal may be made at any time. A letter is mailed to all alumnae and their families in the fall to kick-off the Alumnae Appeal.

LOUISVILLE FOUNDATION

The Louisville Foundation was established in May 1990 as a means to assist Louisville High School in its ongoing program of dedication to the education of young women. The income of the Foundation will be used for future capital improvements to the school property, teacher's salary supplements or awards and for financial aid/scholarships.

ENDOWMENT FUND

Endowed gifts guarantee resources into the future. Individuals may choose to direct a current or endowment gift for a specific purpose, such as financial aid or capital improvements.

EVENTS

Fundraising activities are sponsored by the Advancement Office and the Parents Guild. Information about Parents Guild events may be found on the Parents link at www.louisvillehs.org. The Gift Wrap/Magazine Drive and Golf Tournament are events that originate in and are coordinated by the Advancement Office.

ESCRIP

e-Scrip is a fantastic resource for fundraising where participating business partners contribute a percentage of your grocery loyalty cards, credit card and debit/ATM card purchases to Louisville High School. To sign up and register one of your own credit cards for this program go to www.escrip.com or call 1-800-801-4973. Louisville High School's ID number is 136558904.

TARGET

You may apply for a Target Visa credit card or a Target guest card on www.target.com as part of their Take Charge of Education Program. Designate Louisville High School as part of your registration—our ID number is 2875—and Louisville receives a percentage check twice a year for your purchases.

OFFICE DEPOT

For anything you purchase at Office Depot, Louisville can receive a percentage check year-round. At check-out just tell the cashier that you would like Louisville High School to receive credit for your purchase. The ID number for Louisville is 7701674.

WAMOOLA FOR SCHOOLS PROGRAM

Washington Mutual Bank's WaMoola for Schools program is simple. Open a Washington Mutual checking account and get a Visa Check Card. Use this card for your everyday purchases. You earn points by using the card and at the end of the year, based on how many points everyone has earned, the points are converted to dollars and donated directly to Louisville. To learn more about this program, go into any Washington Mutual Bank or go online to wamoolaforschools.com.